



SYL AUCOIN

WEB DEVELOPER



EXPERIENCE

Loblaw Digital

Toronto, Canada

Web Developer on PC Optimum

03/2021 - 11/2024

- Developed new Front-End features like Dashboard and Deals for You section which increased sales and user engagement.
- Reduced technical debt by refactoring outdated code and components during each sprint.
- Spearheaded the Marketplace mini app build to integrate other lines of business with the PC Optimum super app.
- Led CSS improvement initiative for design system guild, impacting components using styled components.
- Contributed innovative ideas in Agile rituals, helping team achieve milestones on time.

Shopify

Montréal, Canada

Culinary Partnerships Coordinator

06/2018 - 08/2020

- Oversaw the completion of five commercial kitchen builds and coordinated partnerships with third-party operators to deliver high-quality meals and snacks for over 1,500 employees.
- Increased culinary program budget efficiency by 10% through quarterly vendor reviews.
- Performance management utilizing OKRs and KPIs.
- Improved employee satisfaction by 25% by implementing a semi-automated and comprehensive feedback program with in-depth surveys.

Unbounce

Montréal, Canada

Office Manager

01/2015 - 01/2018

- Improved budget accuracy by managing Montreal office's accounting and budgeting needs.
- Enhanced employee engagement by overseeing people and culture initiatives.
- Executed over 20 events by coordinating internal and external event planning.
- Reduced procurement costs by handling purchasing and facilities operations.
- Strengthened communication efficiency by liaising between Vancouver HQ and Montreal office.
- Improved stakeholder satisfaction by ensuring accountability to over 5 key stakeholders.

Miss Prêt à Manger

Montréal, Canada

Front Of House Manager

01/2013 - 01/2018

- Oversaw and maintained high quality, excellent performance and high revenue of daily operations for the catering and in-house dining divisions by optimizing Front of House processes and leading employee training initiatives for a team of 50+ employees
- Created an inventory system and a purchasing process to reduce waste by over 15%



EDUCATION

Toronto Metropolitan University

Toronto, Canada

CCPS 109 - Computer Science I

01/2023 - 04/2023

- Computer science I

Juno College of Technology

Toronto, Canada

Immersive Web Development Certificate

09/2020 - 01/2021

- Web Development Bootcamp
- Intro to JavaScript - Accelerated
- Intro to Web Development - Accelerated

Concordia Con Ed

Montréal, Canada

Human Resources Essentials Certificate

09/2015 - 12/2015



FIND ME ONLINE

• LinkedIn

linkedin.com/in/sylvieaucoin

• GitHub

github.com/therealsylaucoin

• Website

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CONTACTS



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Toronto, Canada



SUMMARY

I am a Web Developer with almost 4 years of experience contributing to one of Canada's leading loyalty programs, PC Optimum, in addition to over 10 years of experience in the service and internal operations industries. My focus has been on enhancing the end-user experience through technologies such as React, Redux, and various API integrations. I strive for a collaborative team environment, as I believe a positive mindset fosters innovation and that small actions can lead to significant impacts.

My top skills include JavaScript/React, Collaboration and Stakeholder Management, Problem Solving and Operations/Project Management.



KEY ACHIEVEMENTS

• Improved Code Quality

Reduced code defects through meticulous testing and refactoring.

• Enhanced User Engagement

Increased sales and user engagement with new features to the PC Optimum website.



LANGUAGES

ENGLISH

Native ●●●●●

FRENCH

Native ●●●●●



SKILLS

Project Management • Budgeting • Fast Learner • Growth Mindset • Problem Solving • Stakeholder Management • Event Planning • Communication • Sass • Agile • Pair Programming • Debugging • Firebase • CSS/Sass • Styled Components • CSS Modules • Git • GitHub/GitLab • HTML • JavaScript • JQuery • React • Redux • Jest • Python • Async/Await • Rest Apis • TypeScript • Contentful • Docker • Ruby on Rails • Accessibility/WCAG • Vue.js • Figma • Bootstrap • Tailwind • Webpack • npm